

Michael E. Castrillo
WordPress Developer / Website Engineer (WFH)
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Linkedin: <https://www.linkedin.com/in/michaelcastrillo/>
WordPress Plugin: <https://wordpress.org/plugins/search/arastoo/>

“Turning Client stories into front end web designs and layout.” - Expert Level

My Favorite WP Page Builders: WP Bakery, Divi, Elementor.

EXPERIENCES:

Full-Stack Senior WordPress Developer (Independent Contractor)

Company Name: Cloud 9 Ventures LLC (California)

Date: **May 27, 2020 - present** - Full-time

Responsibilities

- Level 3 Day-to-day support
- Convert client's thoughts and instruction into technical terms for implementation
- Fix bugs and issues on client's websites
- Call & Chat with clients for better understanding of what they require
- PSD/XD to WordPress
- Provide technical support to other WordPress Developer
- Fix website issues on company's website
- Implement style in Salesforce forms
- API integration
- WooCommerce product pages customization
- Website Migration
- Fix SSL issues
- Provide video tutorials for client, like creating new users, how to update website content, how to use admin dashboard and other WP 101 training.
- Others: out of the box requests

Accomplishments

- Contributed to team on how to use Basecamp for project management.
- Help account managers explain to clients what's ideal and not ideal for client's requirements. I also help them answer technical queries such as DNS update and migration
- On my first month, 14 projects were turned over to me with backlogs and overdues and I was able to manage it, fix issues and deliver to client.
- Inserting Gtag and scripts is basic for me, but I was also able to setup gtag event manager to track hits of a button.
- WordPress Core, Theme & plugins update on WPVIP with GitHub
- Salesforce form styling and integration
- Build websites from ground to up including DNS management and administration.

Full-Stack WordPress Developer (Independent Contractor)

Company Name: Urban E-Learning (Australia)

Date: **May, 2021 - present** - Part-time

- Level 3 Support
- PSD to WordPress
- WooCommerce Customization
- API Interation
- Website Maintenance, WP core, theme and plugin updates
- Website fixes
- DNS update, SSL fix, cloudflare management.
- Other: out of the box request

Full-Stack WordPress Developer (Independent Contractor)

Company Name: Northstudio Ltd. (Canada)

Date: **Sep, 2020 - present**

- Provide support and fix issue listed in QA sheets
- Web development projects using Divi page builder
- Customize fron-tend layout the Divi way
- PSD/XD to Divi

WordPress Elementor Developer (Independent Contractor)

Company Name: Ninlil Marketing + Design (Australia)

Date: Jan 26, 2021 - Feb 26 2021 : one month contract : part-time

- Provided one-month support.
- Build and create page templates using Elementor
- Configuration of MapSVG plugin

WordPress Expert Web Developer for Australian Web Agency

Company Name: McKinnon Group (Australia)

Date: Sep 2015 – May 2020 - Full-time

Responsibilities:

- Advanced PSD to WordPress
- Advanced PSD HTML
- Advanced WordPress Theme development
- Install Setup WordPress in Plesk
- Implement themes, apps and other third-party software like Zapier & Drip
- Provide technical support to team members
- Page load speed
- Ad hoc html and content updates as per instruction. Video edit.

Tools Used:

- Adobe Photoshop
- Gravity Forms
- MemberMouse
- WPML
- LearnDash
- MailChimp
- Zapier
- Drip
- Yoast SEO
- Adobe PhotoShop

- Customization on Liquid Template for Shopify Store
- Used WPML for two websites, (Thailand & China)
- Use of Membermouse
- Use of Learndash LMS
- Help & contribute in planning and provide solutions to achieve goal.
- API integration
- WAMP
- Filezilla

WordPress Support Specialist

Company Name: Social Garden (Australia)

Dates: Mar 2014 – Aug 2014 - Part-time

Responsibilities:

- Fix Bugs and issues on company's website and clients website.
- Collaborate with project managers / team members to complete task assigned, find solution for problems.
- Modifying WP themes or fix minor styling issues
- Updating WP sites like version upgrades, testing plugins, etc.,
- Installing, configuring and testing share buttons to social media channels
- Fixing broken links; transferring website between servers
- Installing and setting up plugins and widgets
- Basic web graphics, website backups
- Cycling through and queuing up a to-do list for the day
- Use of MOZ and WP Engine
- Basic Sitecore CMS administration

Tools Used:

- Adobe Photoshop
- Gravity Forms
- Aweber
- MailChimp
- Yoast SEO
- Adobe PhotoShop
- WAMP

Founder / Project Manager / Website Developer / Online Marketing Consultant

Company Name: Lucena Digital Space

Date: April 2010 - Feb 2020

Accomplishments

- I work as a Freelancer. I search for clients on different job boards and marketplaces. I helped individual start-up and small business owners building WordPress websites, setting-up email campaigns, SEO, Social Media integration and implementing

third-party applications.

- I use this Company name to represent my services.
- There were times I outsourced projects to friends & colleagues if I got a full-load.

Coder for WordPress Projects (Freelance)

Company Name: TecFreelance (Canada)

Aug 6, 2012 - Aug 4 2014

- Convert PSD mock-up to WordPress using Genesis Framework + Dynamik Theme.
- Set-up WordPress from start upto finish.
- Connect Website to third-party applications like email marketing campaign.

EDUCATION

Bachelor of Science in Electronics of Communication

Engineering AMA Computer College - Lucena

2009

SKILLS

WordPress

Shopify

DNS

Cpanel

Plesk

phpMyAdmin

Cloud provider management like

WP Engine

Familiarity with hosting like

Siteground, Bluehost, HostGator,

Godaddy, others

OTHER EXPERIENCES

Magento

BigCommerce

Salesforce

Drupal

SiteCore

Salesforce Forms

Github

WordPressVIP

CloudFlare

DNS Management

SSL Renewal with Let's Encrypt

SSL Certificate Installation

Tools and Service implentation such as email marketing software, MailChimp, Zapier, Drip & others.

PERSONAL INFORMATION

Birthday: Feb 24, 1982

Age: 39

Civil Status: Married

Religion: Iglesia Ni Cristo

Address: Lucena City, 4301 Philippines

Blog, Social Media & Portfolio

[I Love Lucena](#) - This is a community page I created and administer. Lucena City is the place

where I live. I also intended to build a community website sooner or later. For the past 28 days, engagement & post reach increased. I am also learning FB & video monetization.

[FreelancePinoy](#) - My personal FB Page. I am placing some video tutorials for WordPress Development and administration tips & tricks.

[MichaelCastrillo.com](#) - My personal blog where I put my thoughts, experiences and including Web Development notes.

WordPressdotOrg plugin - <https://wordpress.org/plugins/search/arastoo/>

Volunteer

Program Anchor - TechBytes

DZEL - Radyo Agila ng Lucena

1260khz

October 2020 - present

Example of video training I created to help client how to use their new website.

- https://drive.google.com/drive/folders/129YE_m8xBGeEG1FVvJbRGP9D5yz502vG?usp=sharing
- <https://www.youtube.com/playlist?list=PL8kQTyLxSjTOVKyqExt2wgATyd8-K7L8m>

Work Type: Looking for remote role / WFH

Current Location: Lucena City, Philippines (GMT +8)

Salary Expectation: 25USD per hour

Earliest Available date to start: at least 2 weeks after notice

Date and times available to interview:

Monday to Friday, 8am-9am (Pacific Standard Time) & 12pm-1pm (Pacific Standard Time).

Monday - Friday 9am-10am (Philippine Time) & 2pm-3pm (Philippine Time)

How can I contribute to your company: I help local businesses as well as marketing agencies providing easy to use WordPress websites for clients. So while the marketing team is in focus of leads, I focus in providing high quality website and landing pages for clients.

Reason for leaving current role: I am looking for new and better opportunities and build new network of clients.